

MEN

THE CHILL PILL

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JAKE GYLLENHAAL

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THE CHILLING ISSUE

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SUITS
LIKE A
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> Not Just a Suit

Pal Zileri brings together a blend of elegance and vitality along with an awe-inspiring entrepreneurial fervor. Aspiring for excellence in every stitch, the business vision that drives Pal Zileri is founded on ethics, passion and skill, and it is in this balance that the Italian fashion house finds its success. Manal Hijazi interviewed Alessandro Baraldo (who has worked at Pal Zileri for 15 years and is currently the Consulting Technician for the Made to Measure department) to get the scoop on everything suit-related

UM: What should guys look out for in a good suit? How should a suit fit?

AB: In every market in the world, there are different types of people – some are conservative and classic, and some are very fashionable – the key technique is to design something suitable to their lifestyle. The suit should fit based on personal preference. If a person is too conservative for instance, we cannot give him a slim fit, as it won't make him feel comfortable. The younger generation, on the other hand, would mainly want to show their body and the slim fit would be the best option. It is very crucial to adapt the suit to the person's body and lifestyle, taking into consideration what makes him feel comfortable and what doesn't. I personally believe that three things make a nice suit:

- *Visually*; the cut is what makes a nice suit.
- *Fabric*; you can only understand when you touch it.
- *Manufacturing*; this is intangible, but can be noticed and felt after wearing the suit for a long time and after cleaning it.

UM: How much thought should be given to shirts, belts, cufflinks and shoes?

AB: Shirts, belts, cufflinks and shoes are considered accessories, and accessories nowadays are very important components of clothing because they can add a lot to the look and have the ability to change it completely. When we do made-to-measure, we always try to give different looks to the suits by

accessorizing and paying attention to different details. The made-to-measure suits are considered very special because they are customized for that one person and we always try to make them unique by personalizing them. For instance, we use different colors for both the lining and the threads and we personalize the buttons with different colors, all based on the person's character.

UM: Can you tell us about Pal Zileri's most luxurious collection?

AB: Pal Zileri has two different quality standard levels:

- 1- The Pal Zileri label which is the quality known around the world.
- 2- The Sartoriale Line, which is Pal Zileri's handmade line and is considered the best in terms of quality and manufacturing.
- 3- Combining the Sartoriale with the most luxurious fabrics of the Made to Measure, such as Scabal, Dormeuil and Loro Piana, we can offer some of the best quality garments in the world.

UM: What do you think of the Made to Measure experience in Jordan?

AB: I started the Made to Measure experience in Jordan around a year ago after Pal Zileri opened in Amman. The customers I work with in Jordan are very passionate about making unique garments and they think that Pal Zileri is the right company for fulfilling this need.



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Not Just a Suit: Alessandro Baraldo Talks About Pal Zileri Suits

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Manal Hijazi from UMEN Magazine interviewed Alessandro Baraldo, who worked at Zileri's for 15 years and is currently the Consulting Technician for the Made to Measure department, to get the scoop on everything suit-related.

Here is what Alessandro had to say:

"I personally believe that 3 things make a nice suit:

- #1 Visually: The cut is what makes a nice suit.
- #2 Fabric: You can only understand when you touch it.
- #3 Manufacturing: This is intangible, but can be noticed and felt after wearing the suit for a long time and after cleaning it."

"Shirts, belts, cufflinks and shoes are considered accessories, and accessories nowadays are very important components of clothing because they can add a lot to the look and have the ability to change it completely. When we do made-to-measure, we always try to give different looks to the suits by accessorizing and paying attention to different details. The made-to-measure suits are considered very special because they are customized for that one person and we always try to make them unique by personalizing them."

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Adapted from: UMEN Magazine

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